



Northwest Tea Festival

October 2nd & 3rd 2010 at the Seattle Center

SPONSORSHIP OUTLINE

Festival Sponsor (\$10,000) (one available)	Platinum Sponsor (\$7,500) (two available)	Gold Sponsor (\$5,000) (four available)	Silver Sponsor (\$3,500)	Bronze Sponsor (\$1,000)	Patron (\$500)	Supporter (\$250)
Premium Booth Space	Premium Booth Space	Premium Booth Space	Premium Booth Space			
“PRESENTED BY...” LISTING ON ALL FESTIVAL ADVERTISING						
TWO Optional Presentations	Optional Presentation Time					
LOGO ON MAIN FESTIVAL BANNER!	LARGE LOGO ON TASTING AREA SIGNAGE	CHOICE OF PRESENTATION STAGE SIGNAGE (2 available) or ART SHOW SIGNAGE (1 available) or OPENING DINNER SIGNAGE (1 available)				
Two Places at the Opening Tea Dinner	Two Places at the Opening Tea Dinner	Two Places at the Opening Tea Dinner	One seat at the Opening Tea Dinner			
FREE Membership in PStea	FREE Membership in PStea	FREE Membership in PStea	FREE Membership in PStea	FREE Membership in PStea		
LARGE Logo on Event T-Shirt	LARGE Logo on Event T-Shirt	SMALL Logo on Event T-Shirt (if printed)	SMALL Logo on Event T-Shirt (if printed)	SMALL Logo on Event T-Shirt (if printed)		
LARGE Logo in all advertising and promotional materials	MEDIUM Logo in all advertising and promotional materials not otherwise listed	MEDIUM Logo in all advertising and promotional materials not otherwise listed	Small Logo in all advertising and promotional materials not otherwise listed	Small Logo in all advertising and promotional materials not otherwise listed		
Advertisement on Front of Show Guide/Map	LARGE Advertisement in Show Guide/Map	MEDIUM Advertisement in Show Guide/Map	SMALL advertisement in Show Guide/Map	Sponsor Listing in Show Guide/Map	Sponsor Listing in Show Guide/Map	
Option to add your own Promo Insert In Show bag	Option to add your own Promo Insert In Show bag	Option to add your own Promo Insert In Show bag	Option to add your own Promo Insert In Show bag	Option to add your own Promo Insert In Show bag	10% off the price of “Item Sponsorships” below	
Largest logo on top of sponsorship listing sign at festival	Large logo on sponsorship listing sign at festival	Medium logo on sponsorship listing sign at festival	Logo on sponsorship listing sign at festival	BOLD listing on sponsorship listing sign at festival	Listed on sponsorship listing sign at festival	Listed on sponsorship listing sign at festival
Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)

Individual Sponsorship Items Available

Item	Sponsorship Amount	Item	Sponsorship Amount
Bookstore	20% of sales	Travel Sponsor	Negotiable
Special Guests (each)	Cost of travel & hotel + \$250	Named Tea Sponsor for tastings	\$200 + tea to taste
Hotel Sponsor	50% off room rate	Facility Sponsor	10% off facility cost
Media Sponsor	Negotiable	Ask us about other sponsorship ideas and opportunities!	