



Northwest Tea Festival

October 6th & 7th 2012 at the Seattle Center

SPONSORSHIP LEVEL OUTLINE

| Festival Sponsor (\$10,000) (one available) | Platinum Sponsor (\$7,500) (two available) | Gold Sponsor (\$5,000) (four available) | Silver Sponsor (\$3,500) | Bronze Sponsor (\$1,000) | Patron (\$500) | Supporter (\$250) |
|--|---|--|---|---|---|---|
| Premium Booth Space | Premium Booth Space | Premium Booth Space | Premium Booth Space | | | |
| "PRESENTED BY..." Listing On All Festival Advertising | | | | | | |
| TWO Feature Presentations | ONE Feature Presentation | | | | | |
| LOGO ON MAIN FESTIVAL BANNER! | LARGE LOGO ON TASTING AREA SIGNAGE | CHOICE OF PRESENTATION STAGE SIGNAGE (2 available) or Art Show SIGNAGE (1 available) | | | | |
| Two Places at the Opening Tea Dinner (if held) | Two Places at the Opening Tea Dinner (if held) | Two Places at the Opening Tea Dinner (if held) | One Place at the Opening Tea Dinner (if held) | | | |
| FREE Membership in PStea | FREE Membership in PStea | FREE Membership in PStea | FREE Membership in PStea | FREE Membership in PStea | | |
| LARGE Logo on Event T-Shirt (if printed) | LARGE Logo on Event T-Shirt (if printed) | MEDIUM Logo on Event T-Shirt (if printed) | SMALL Logo on Event T-Shirt (if printed) | SMALL Logo on Event T-Shirt (if printed) | | |
| LARGE Logo in all advertising and promotional materials not otherwise listed | MEDIUM Logo in all advertising and promotional materials not otherwise listed | MEDIUM Logo in all advertising and promotional materials not otherwise listed | SMALL Logo in all advertising and pro- motional materials not otherwise listed | SMALL Logo in all advertising and pro- motional materials not otherwise listed | | |
| Advertisement on Front of Show Guide/Map | LARGE Advertisement in Show Guide/Map | MEDIUM Advertisement in Show Guide/Map | SMALL Advertisement in Show Guide/Map | Sponsor Listing in Show Guide/Map | Sponsor Listing in Show Guide/Map | |
| Largest logo on top of sponsor- ship listing sign at festival | Large logo on sponsorship listing sign at festival | Medium logo on sponsorship listing sign at festival | Logo on sponsorship listing sign at festival | Bold listing on sponsorship listing sign at festival | Listed on sponsorship listing sign at festival | Listed on sponsorship listing sign at festival |
| Website Presence (with link to sponsor site) | Website Presence (with link to sponsor site) | Website Presence (with link to sponsor site) | Website Presence (with link to sponsor site) | Website Presence (with link to sponsor site) | Website Presence (with link to sponsor site) | Website Presence (with link to sponsor site) |

Individual Sponsorship Items Available

| Item | Sponsorship Amount | Item | Sponsorship Amount |
|-----------------------|--------------------------------|--|--------------------------|
| Bookstore | 20% of sales | Travel Sponsor | Negotiable |
| Special Guests (each) | Cost of travel & hotel + \$250 | Named Tea Sponsor for tastings | \$200/tea + tea to taste |
| Hotel Sponsor | 50% off room rate | Facility Sponsor | 10% off facility cost |
| Media Sponsor | Negotiable | Ask us about other sponsorship ideas and opportunities! | |