



September 30th & October 1st - 2017 - Seattle Center Exhibition Hall

SPONSORSHIP LEVEL OUTLINE

Festival Sponsor (\$10,000) (one available)	Platinum Sponsor (\$7,500) (two available)	Gold Sponsor (\$5,000) (four available)	Silver Sponsor (\$3,500)	Bronze Sponsor (\$1,000)	Patron (\$500)	Supporter (\$250)
Premium Booth Space	Premium Booth Space	Premium Booth Space	Premium Booth Space			
"FESTIVAL PRESENTED BY..." Listing On All Festival Advertising						
Keynote speaker & One other presentation "PRESENTATION PRESENTED BY" on signage and promotion material	One Presentation "PRESENTED BY" on signage and promotion material					
LOGO ON MAIN FESTIVAL BANNER!	LARGE LOGO ON TASTING AREA SIGNAGE	"PRESENTED BY" on Workshop Area signage and promotion material				
LARGE Logo on Tasting Cup	LARGE Logo on Tasting Cup	MEDIUM Logo on Tasting Cup	SMALL Logo on Tasting Cup			
LARGE Logo on Event T-Shirt (if printed)	LARGE Logo on Event T-Shirt (if printed)	MEDIUM Logo on Event T-Shirt (if printed)	SMALL Logo on Event T-Shirt (if printed)	SMALL Logo on Event T-Shirt (if printed)		
LARGE Logo in all advertising and promotional materials not otherwise listed	MEDIUM Logo in all advertising and promotional materials not otherwise listed	MEDIUM Logo in all advertising and promotional materials not otherwise listed	SMALL Logo in all advertising and promotional materials not otherwise listed	SMALL Logo in all advertising and promotional materials not otherwise listed		
Advertisement on Front of Presentation Schedule/Map	LARGE Advertisement in Presentation Schedule/Map	MEDIUM Advertisement in Presentation Schedule/Map	SMALL Advertisement in Presentation Schedule/Map	Sponsor Listing in Presentation Schedule/Map	Sponsor Listing in Presentation Schedule/Map	
Largest logo on top of sponsorship listing sign at festival	Large logo on sponsorship listing sign at festival	Medium logo on sponsorship listing sign at festival	Bold listing on sponsorship listing sign at festival	Bold listing on sponsorship listing sign at festival	Listed on sponsorship listing sign at festival	Listed on sponsorship listing sign at festival
Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)	Website Presence (with link to sponsor site)

Individual Sponsorship Items Available

Item	Sponsorship Amount	Item	Sponsorship Amount
Special Guests (each)	Cost of travel & hotel + \$250	Travel Sponsor	Tickets - Discounts
Hotel Sponsor	50% off room rate	Named Tea Sponsor for tastings	\$200 + tea to taste
Media Sponsor	Negotiable	Facility Sponsor	10% of facility cost

Ask us about other sponsorship ideas and opportunities!